

A photograph of a coastal landscape at sunset or sunrise. The scene includes a green field in the foreground, a blue ocean in the middle ground, and a large tree on the right side. The sky is filled with soft, golden light. A white geometric shape, resembling a diamond or a stylized 'A', is overlaid on the image. Three yellow dots are placed at the vertices of this shape, and a white line connects them, forming a path through the landscape.

2019

WE VALUE YOUR
BUSINESS

Company Profile

About us

FINCAR PROPERTIES; PRIME AND AFFORDABLE!

Our Services

Built upon the Trinity brand's of national reputation of proven success, high standards of excellence and vast network of resources, Fincar Properties provides the same level of commitment to your buying or selling process.



Vision

To build multinational businesses that seek to differentiate themselves through customer-centricity, innovation, entrepreneurship, trustworthiness and value-driven business operations, while balancing the interests of diverse stakeholders including shareholders, employees and civil society.

Mission

a) To provide our customers with the highest level of quality products and services at fair and competitive prices.

b) To ensure the longevity of our company through repeat and referral business achieved by customer satisfaction in all areas including timeliness, attention to detail and service-minded attitudes.

c) To maintain the highest level of professionalism, integrity, honesty and fairness in our relationships with our suppliers, subcontractors, professional associates and customers.

Core Values

- Sound business ethics
- Honesty and transparency
- Professionalism, partnership and co-operation with clients and stakeholders
- Customer focus

Our Services

We offer real estate services like;

a) Selling commercial and residential land, plots, homes and apartments. This is also done on behalf of our clients be it individual or Company owned;

b) Property management



We're here to work with you side by side, and our extensive specialties include:

i. Working with Buyers

We assist you in locating a suitable home/land/plot by presenting available listings, scheduling showings, performing a comparative market analysis, negotiating price, coordinating closing, and managing your transaction.

We can also assist you with buying second homes or vacation homes.

ii. Working with Sellers

We guide you through the entire selling process, including property valuation, comprehensive pricing analysis, a custom marketing plan, pre-listing and staging recommendations, price negotiation, closing, and transaction management.

iii. Development, Marketing & Sales

Drawing upon many years of development experience, Fincar Properties is committed to the same standards of excellence that our parent company has thrived on for a long period of time. Fincar Properties Development, Marketing & Sales provides a winning

combination of personalized support, unique resources and custom marketing strategies for a variety of residential developments. We deliver exceptional results from conception to project completion by implementing effective marketing and sales programs to achieve the highest level of success.

Fincar Properties Development, Marketing & Sales division offers fully integrated marketing strategies inclusive of comprehensive research and advisory services, project positioning, product development and an aggressive sales program. Our market knowledge and extensive resources allow us to elevate the client experience and set the bar among competitors in the marketplace. Fincar Properties development clients have the unique opportunity to leverage the vast networks of our market-leading brokers to promote development projects throughout the brokerage community and to internal client lists. When you work with Fincar Properties, you can be rest assured that the entire company is aligned to exceed your expectations.

The Team

Fincar Properties investment brokerage team is comprised of a group of seasoned professionals who have been through numerous investment cycles and know how to get complicated deals across the finish line.

The team comes from a multitude of backgrounds including finance, legal, engineering, surveying, management and accounting. Whether negotiating the purchase of a property, or dealing with structural issues on an asset, having a team with expertise in a number of disciplines enables the group to bring unique and different perspectives to transactions that translates into value for our clients.

As a result of Fincar Properties integrated service offering model, we have a unique ability to tap in-house resources to underwrite the operations of functioning assets as well as validate projections in construction, buying and selling, leasing and management. Said differently, we provide sound underwriting based on operational experience.

The investment team prides itself on being advocates for their clients. Whether representing an institutional investor on the disposition of an acquired loan portfolio or advising first time investors on the purchase of a three storey flat, you will receive a dedication that is unmatched in the industry. The goal of the team is to create long term clients through solid advice and sound investments.

Fincar Properties team recognizes that their success is based on performance coupled with the relationships they build through trust with their clients. It is our goal never to have a onetime client, but rather to build a reputation of integrity that brings people back for their investment needs at all levels.



Management



Fincar Property Management

As Fincar Properties evolved, residential real estate property management was becoming increasingly competitive as demand for well-qualified and experienced real estate property managers from our clients grew hence saw the need to manage their property. Real estate property management systems were becoming more refined and specialized and rental property investors and tenants were becoming increasingly savvy about their needs and wants. The logical step forward for Fincar Properties was to start specializing in fulfilling the need. We specialize in real estate rental property management servicing.

Today the team at Fincar Properties Management is the leader in real estate property management and has the skills, knowledge and dedicated systems to cater to the needs of the rental property investor. From the highest standard in real estate property management to the exclusive sales and purchase service for landlords, Fincar Properties Management is the complete solution for maximizing your investment opportunities.

We understand that as a rental property investor you have specific needs that differ from those of buyers and sellers. You've worked hard to build your investment portfolio and deserve the very best to ensure it continues to grow in value, while providing you with a steady year-round return.

Our real estate property manager will offer you tailored systems and procedures, backed by cutting edge technology having been proven to consistently maximize returns for our rental property investors. We will make owning an investment property a simple, hassle-free experience for you.

Here's what you can expect from us:

- A thorough tenant selection process;
- Prompt personalized service at all times;
- Regular detailed rental property inspections;
- Maintenance and repair of your rental property to the highest standard;
- An effective, thorough and systemized management approach;
- Personalized email rent statements;
- An itemized annual income and expenditure summary;
- Complete handling of day-to-day matters;

Our Service Commitment:

- You will have a highly trained and professional portfolio manager managing your investment property at all times;
- We will advertise your property in the leading real estate websites;
- We will obtain and verify references and screen prospective tenants to the highest standard;
- We will provide you with our recommendations to assist in the tenant selection process;
- We have a zero tolerance for rent arrears;
- We will provide you with a detailed condition report with photos at the commencement of each tenancy;



- We will account to you twice per month;
- We will provide you with a monthly statement listing income and outgoing expenses;
- We will supply you with copies of all invoices paid on your behalf;
- We will respond to your correspondence within 48 hours;
- All maintenance will be reported to you in writing for your approval;
- We will conduct routine inspections with a minimum of 2 per year;
- We will provide you with detailed routine inspection reports with photos;
- We will conduct annual rent reviews to maximize your return on your investment;
- We will advise you of new legislation that may affect you and keep you updated on market conditions.

And we're passionate about it. Whether you're an investor looking for the very best short and long-term results or a tenant seeking quality service and a great place to call home, look no further. Our service philosophy is simple – to look after you like no other. We give you the peace of mind knowing that you will be working with the best in the business, so get in touch with us today!





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Email: info@fincar.co.ke

Jewel complex, 4th floor Next to Thika Road Mall

Pena towers, 1st floor Kitengela, next to coop bank